

2007 WSSA Committee Report to Members Summary for 2007 and Action Plan for 2008

Committee Code and Name: P23 Website Committee

Committee Chair: Ed Luschei

Board Coordinator: Clarence Swanton

Committee Members Rotating Off:

Campbell, Robert .A. 2007-CWS

Appropriate Replacements:

Yet to be identified

Committee Goals for 2007:

Facilitate/complete the transition to a completed website; clarify the process by which future changes occur; and set appropriate “chain of command” capable of authorizing changes. Clarify the role of the website committee in the ongoing process of repair and modification. Supervise/evaluate the two web-related employees.

Summary of Progress for 2007:

With respect to the core objective of completing the transition to the new website, the effort and flexibility of the two web-related employees, David Krueger (Technical) and Tom Fermanian (Content) was excellent. It was clear, however, that the job descriptions originally devised did not distribute the work-load in a sensible manner (see recommendation below). Clarification of responsibilities and authority is essential and will be discussed at the annual committee meeting.

Recommendations for Board Action:

We recommend the following actions be taken:

- (1) Eliminate the “content editor” position, and leave the \$5,000 to be allocated by the website committee for work related to website content or development.
- (2) Bestow blessings upon the following specific projects:
 - a. Searchable meeting abstract database
 - b. Searchable photographic database

Plan of Action for 2008:

Identify work that needs to be done (e.g. jobs postings or collecting/formatting current news items) and identify a person who will be responsible or oversight (include recommending spending \$\$) of the various projects. Supervise on-going site work.

Resources needed for 2008:

Transfer of \$5000 from prior allocated source to control of the website committee.