

WSSA Summer Board Meeting  
July 19, 2008

John Jachetta: Vice President's Report

**2010 SRM/WSSA Joint National Meeting Interim Report**

A joint meeting between the Society of Range Management (SRM) and WSSA with a number of shared sections, symposia and events will be held in Denver, CO on February 7-11, 2010. Unlike recent WSSA National meetings, this effort is managed through 13 main committees with more than 40 subcommittees. SRM is the meeting manager, but their role is limited to the development of agreements, registration, and the identification of an abstracting service; the actual meeting organization and all events are coordinated through the joint SRM/WSSA committee structure and the General Meeting Co-Chairs.

Planning and progress toward the 2010 SRM/WSSA Joint National Meeting is going smoothly and we are on track to accomplish the milestones appropriate for this stage. With very few exceptions, all committees are fully populated and contain representation from both SRM and WSSA (Attachment 1).

Our initial kick-off meeting for this event was on March 19, 2008, shortly after the 2008 WSSA National Meeting. At that time, the WSSA Co-Chairs learned about the history of SRM and were indoctrinated in its committee structure. Bimonthly meetings have been planned for the first Tuesday of every-other month through the remainder of 2008; this schedule will move to monthly meetings in 2009.

**General Meeting Co-Chairs:**

• John Jachetta, WSSA	• Dale Shaner, WSSA
• Roy Roath, SRM	• Jeff Burwell, SRM

**Overall Program:**

The Overall Program Committee and sub-committees have been quite active; this group has set out the following key meeting elements and developed an "At-a-Glance Program Summary" to guide planning (Attachment 2). SRM and WSSA milestone dates for symposia and abstract submission are quite different between the two organizations, a Consensus Schedule of Events based on the WSSA MOP and the SRM Annual Meeting Handbook has been developed.

**Overall Program Committee:**

I greatly appreciate the significant contribution of the Overall Program Committee, this committee includes:

• Rita Beard, SRM, WSSA	• John Mitchell, SRM
• Rod Lym, SRM, WSSA	• David Wheeler, SRM
• Joyce Lancaster, WSSA	• Dennis Child, SRM
• John Jachetta, WSSA	

**Meeting Vision:**

- Joint Plenary Session
- One 1.5-day Invasive Weed Symposium (Tuesday morning through Wednesday noon)

- Joint Sessions where reasonable
- Some unique Society-specific sessions and symposia too
- All sessions available to all participants
- Where possible, joint social events
- SRM manages registration and abstract submission
- One program
- One proceeding

### **Proposed Consensus Schedule of Events**

October 2008	Solicit proposals for symposia
May 1, 2009	Submit proposed list of symposia to Boards and Program Committee
May 15, 2009	Identify and notify successful symposia organizers
April 1, 2009	Call for papers (repeated in July)
September 1, 2009	Last day for paper title/author/abstract submission (late submissions will only be accepted as posters, no submissions are accepted after September 30 <sup>th</sup> )
October 1, 2009:	Acceptance letters sent to submitting authors
October 7, 2009	SRM identifies their Session Chairs
October 15, 2009:	Determine which papers are in which sessions
October 21, 2009	Send papers to Session Chairs to order for presentation
November 1, 2009	Prepare final meeting program

### **Communications with membership:**

- WSSA- Quarterly via WSSA Newsletter
- SRM Pre-convention Trail Boss-needs final copy by September 1, 2009; will contain general meeting information, list of concurrent sessions and symposia
- SRM December 2009 publication- Will contain full program

### **Plenary Session (~3-hours)**

- Key speakers need to be locked-in by September 1, 2008.
- Tentative Program:
  1. Welcome and Introductions - TBD
  2. Message from SRM & WSSA Presidents - 15 minutes
  3. Colorado personality, perhaps the governor to welcome- 30 min
  4. "Working Landscapes, a Photographic Journey" - John Fielder -30 min. 95% locked in.
  5. Elliot West to present a "Historical Perspective of Working Landscapes in Colorado". Park service to make contacts and support.
  6. Could close with a discussion of "Impacts of Invasives on Working Landscapes" this could be a global talk about invasive plant science and significant ecological shifts/impacts on a world-scale. Speaker TBD

### **Joint Sessions:**

There are a number of WSSA and SRM sessions that can be combined to increase interactions across the societies and add diversity to the subject areas. While WSSA has a Program Committee with elected section chairs, SRM selects both their sections and chairs new for each meeting; sections are established based on the nature of the abstracts submitted. Joint sessions should have co-chairpersons representing both societies

**Potential Sessions for Joint Meeting:**

<b>WSSA Stand Alone Sections</b>	
Sec 1. Agronomic Crops	
Sec 2. Horticultural Crops	
Sec 3. Turf and Ornamental Crops	
Sec 8. Formulation, Adjuvant & Appl Technol.	
Sec. 9. Weed Biology and Ecology	
Sec. 12. Soil and Environment	
Sec 13. Integrated Weed Mgt	
<b>Combined WSSA and SRM Sections</b>	
<b>WSSA Sections</b>	<b>SRM Sections</b>
Sec 4. Pasture, Rangeland, Forests, and ROW	Brush and Weed Mgt Invasive Species International Rangeland Mgt
Sec 5. Wildland and Aquatic Invasives	Invasive Species Riparian Ecology & Mgt
Sec 6. Regulatory Aspects	Invasive Species Riparian Ecology & Mgt
Sec 7. Teaching and Extension	Rangeland Education
Sec 10. Biocontrol of Weeds	Brush and Weed Mgt. Invasive Species Riparian Ecology and Mgt.
Sec 11. Physiology	Plant Physiology
<b>SRM Stand Alone Sections (not all every year)</b>	
Aspen Ecosystems	
Ecosystem Services	
Fire Ecology	
Geospatial Relationships	
Global Change	
Grazing Systems	
Inventory Monitoring Assessment	
Land Use Planning	
Landscape Ecology	
Livestock Management	
Pinyon-Juniper Ecosystems	
Plant Materials	
Rangeland Ecology	
Rangeland Economics	
Rangeland Health	
Rangeland Nutrition	
Remote Sensing Technology	
Restoration and Reclamation	
Watershed Management	
Wildlife Habitat	
Wildlife Livestock Interactions	

### **Invasive Plant Symposium:**

This committee has discretion to invite speakers, but the overall budget needs to be reconciled with the General co-Chairs. A tentative budget for \$25K has been submitted which include resources for publication.

- Basic outline of the Symposium has been created, but no speakers yet identified.
- Goal is to have the speakers for the first half-day identified and the subject areas for the remaining sessions developed by September 1, 2008.

### **Accountabilities:**

- The Overall Program Committee is responsible for determining joint sessions, poster sessions and the Invasive Plant Joint symposium.
- The Student Activities, Ranchers, Open Space, WSSA-unique sections, and the International programs Committee will plan separate program elements, but there needs to be close communication with the Program Committee for the inclusion of these elements into the schedule.
- The Public Relations Committee is responsible for the layout of the pre-convention magazine and other communication pieces as well as coordinating the layout of the program elements with the Overall Program Committee.
- The 2010 SRM/WSSA Joint Meeting should have a booth at the 2009 WSSA meeting. Since this meeting occurs at the same times as the SRM annual meeting, WSSA members will need to be available for this booth.
- Since there is a reasonably strong presence of participants from Mexico at the SRM meetings, WSSA should consider using this as an opportunity to reach out to weed scientists in Mexico.

### **Tradeshow**

- The Tradeshow is a significant source of revenues for both SRM and WSSA and these funds are planned to offset low meeting fees
- Meeting Expectation (ME) lead by Tom MacMahon has been retained to manage the tradeshow and has done a site review; ME has quite a lot of experience that they bring to the task.
- The Tradeshow Committee tasks needs to have a preliminary design completed for that space by November 15, 2008. The preliminary design will need to estimate the approximate number of exhibitors, number in each size category (as in single booth, double, or triple sized) as well as a estimate of other uses within this space (meals, coffee, trade show reception, auction, posters, etc...) so that ME can develop an overall floor plan design. This timing allows recruiting at the next set of National Meetings.
- The Tradeshow Committee also needs to work with ME and both groups need to network with the PR-Committee to develop outreach materials. The Tradeshow Committee needs to work also with the Poster Committee to determine an estimate of available space and the Finance Committee to recommend tradeshow fees.

### **Finance:**

- Profit split from the net proceeds of the meeting is calculated based on percentage of member attendees for each organization. Recent 6-yr and 5-yr attendance records of SRM and WSSA, respectively, show that SRM has averaged 1537 per year while WSSA has averaged 445 (i.e. WSSA has averaged 29% of the attendance of SRM meetings).

Earlier conservative SRM estimates of approximately \$500,000 total profit for the meeting would thus provide WSSA with a cut of the calculated 'profit' of about 30% of \$500,000 or ~\$150,000. WSSA's meeting expenses have been tentatively estimated to be approximately \$125,000.

- A tentative meeting fees schedule has been developed and is presented below. The SRM Board needs to approve the budget by May, 7, 2009, however these figures will help us create a working budget until approved.

<b>SRM-WSSA 2010 National Meeting Registration Fees</b>				
4300 - Local arrangements Income		Registration types		
4310- Full Registration		Early	Late	On-site
4310-01	Full Reg- SRM & WSSA	250	275	300
4310-02	Full Reg- SRM only	250	275	300
4310-03	Full Reg-WSSA only	250	275	300
4310-04	Full Reg- Non Member	350	400	450
	Enertius Reg	120	145	160
4315	Spouse/Guest Reg	80	80	90
	Student Member Reg	80	80	90
	Student Non-Member Reg	115	115	125
4320	Day Only Reg			75
4390	Cancelation Fees			50
4395	Change Fees			25

**Abstract Committee:**

- The Abstract Committee needs to meet and evaluated the difference in abstract submission/format requirements between SRM and WSSA. These formats need to be harmonized so that uniform instructions can be sent to the authors of both Societies.

**Public Relations:**

- A brochure (Attachment 3) has been completed in time for the June China Range Management meeting; 2,000 copies have been sent to Joyce Lancaster for distribution at regional meetings.
- WSSA distribution was estimated as:
  - WSSA-2009- 500 copies
  - NIWAW-2009- 200 copies
  - NEWSS-2009- 200 copies
  - SWSS-2009- 400 copes
  - WSWs-2009- 400 copies
  - NCWSS-2009- 300 copies
  - CWSS-2009- 200 copies
- A website is also being created with the brochure art as its base. This will be linked to WSSA's website via David Kruger. The website will evolve with time as information becomes available.
- A full Public Relations Committee joint phone conference with all members of both WSSA and SRM needs to be arranged as soon as practical, within the next couple of weeks if possible.