

2008 WSSA Committee Report to Members Summary for 2008 and Action Plan for 2009

Committee Code and Name: F5 Sustaining Membership

Committee Chair: John McGregor

Board Coordinator: David Gealy

Committee Members Rotating Off: John Jachetta

Appropriate Replacements: James Brueninger (Dow AgroSciences)

2008 Summary of Activities

What were the committee's goals for 2008?

Address the issue of lack of visibility of the exhibit hall relative to the other meeting rooms. In 2008, the exhibit hall was located in the basement, a floor below the meeting rooms. A measurable decrease in traffic was observed via comments from exhibitors.

Ensure the listing of sustaining membership is in a more prominent place on the website.

Recruit additional sustaining members. Target those that may be related to the symposiums at each meeting.

List the committee's accomplishments in 2008:

Email was sent to Joyce to ensure exhibit hall is located in a high traffic area relative to the meeting rooms at future meetings. Apparently 2008 was an exception, as the original hotel contract fell through, and the Hilton was a last resort.

The listing of the Sustaining Members is now under the "Directories" link.

No additional actions have been taken to recruit new members. However, the 2010 joint meeting with SRM will provide us the opportunity for exposure to a completely different audience. (See Below)

What information was posted on the WSSA website?

From the 2007 meeting, one action point was to ensure the names of the Sustaining Members are located in a more prominent location on the WSSA website. According to J. Steffel, this issue had been resolved.

How much funds were requested? How much was spent?

None

What was the impact of the committee activities/accomplishments on the following: membership, publication, policy, legislation, and/or education?

None

What is the current state of the committee's projects and activities?

None in progress.

2009 Plan for Committee Activities

Goals for 2009:

Recruit more members to sustaining membership.

Plan of Action:

Due to the joint planning with SRM for the 2010 meeting, we will have access to new potential members that may want to join the WSSA as well. We will need to ensure we have the list of the SRM Sustaining Members, and determine those that we should recruit for possible membership in WSSA.

What is needed to further the goals of the committee/project?

Recommendations for Board/Society Action:

Funds requested for 2009:

Other requests for the Board: