



2010 Mid-Year Report on Publishing Activities for Weed Science, Weed Technology and Invasive Plant Science and Management

Year-To-Date Summary of Revenue and Expenses

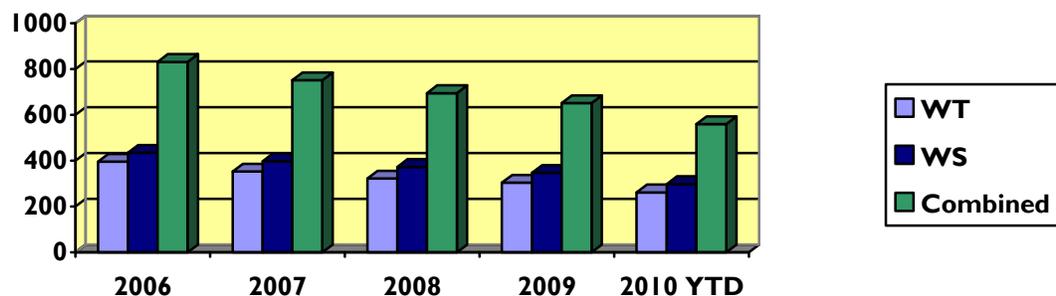
Weed Tech & Weed Science Combined	Jan. 1 – May 31, 2010	Jan. 1 – May 31, 2009
Revenue	\$137,403	\$117,015
Expenses	\$106,499	\$127,895

IPSM: Thus far in 2010 (Jan. 1 through May 31), *Invasive Plant Science and Management* has total revenues of \$27,438 and expenses of \$26,040 for a gain of \$1,397.

WS and WT Institutional Subscriptions

In 2010, we have continued to see stagnant library budgets and a decrease in the number of institutional subscribers.

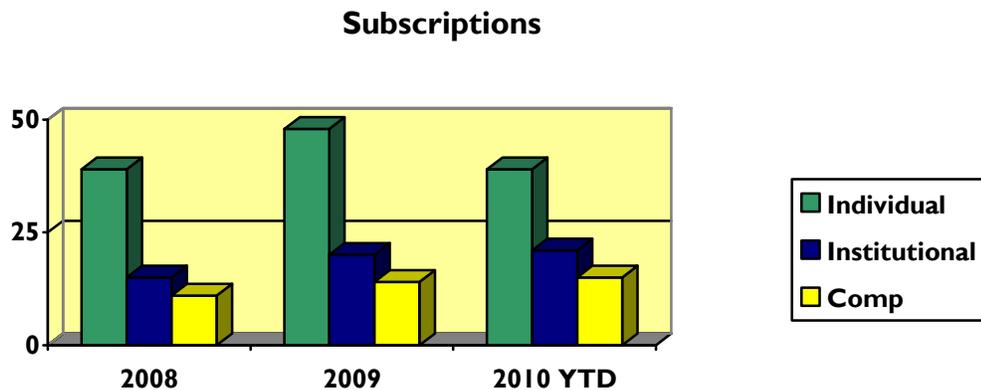
Number of Institutional Subscribers



We are aiming our marketing campaigns on recapturing lapsed subscribers and pursuing new subscribers. These efforts should bring in more renewals and new subscriptions in the second half of the year.

IPSM Subscribers

We currently have 75 non-member subscribers: 39 individual subscribers, 21 institutional subscribers and 15 complimentary subscriptions. The following graph shows the number of subscriptions for IPSM:



We expect an increase in subscriptions in the second half of the year and that the total number of subscribers will exceed the 2009 total.

Currently, 92% of the 2009 IPSM subscribers have renewed, as have ~86% of WT and WS subscribers. As of May 31, 2010, we have received \$86,042 in subscription revenue, a 15% increase over the same period last year.

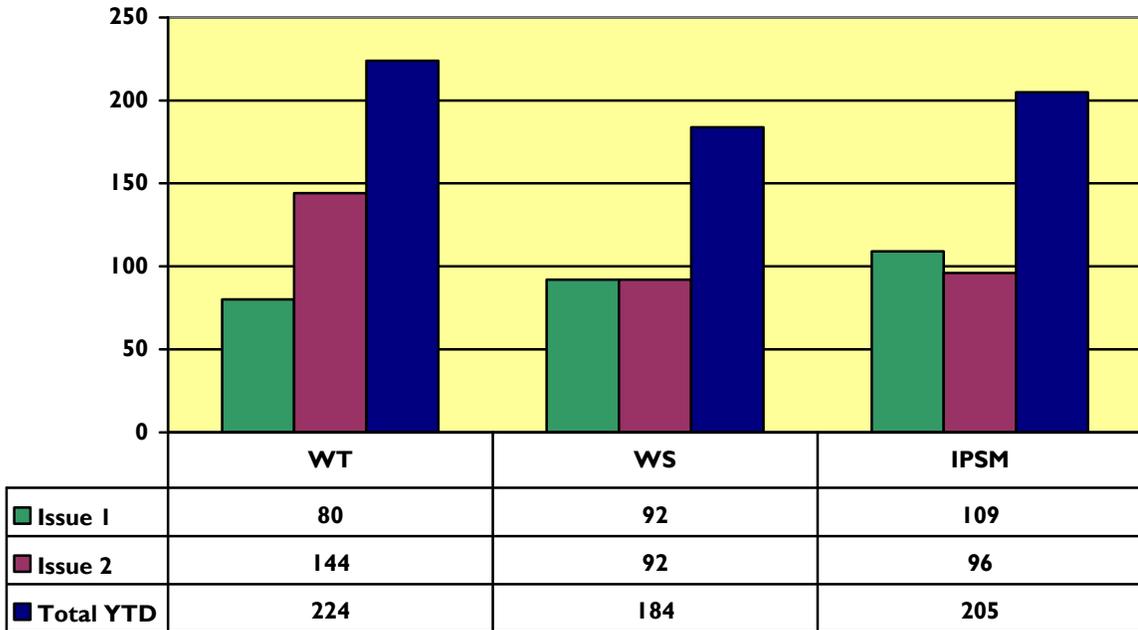
Author Billing

In 2009, we experienced a sizable decrease in author billing revenue, but this year, we have collected \$33,168 in author billing, a 16% increase compared to the same period last year.

Number of Pages Printed

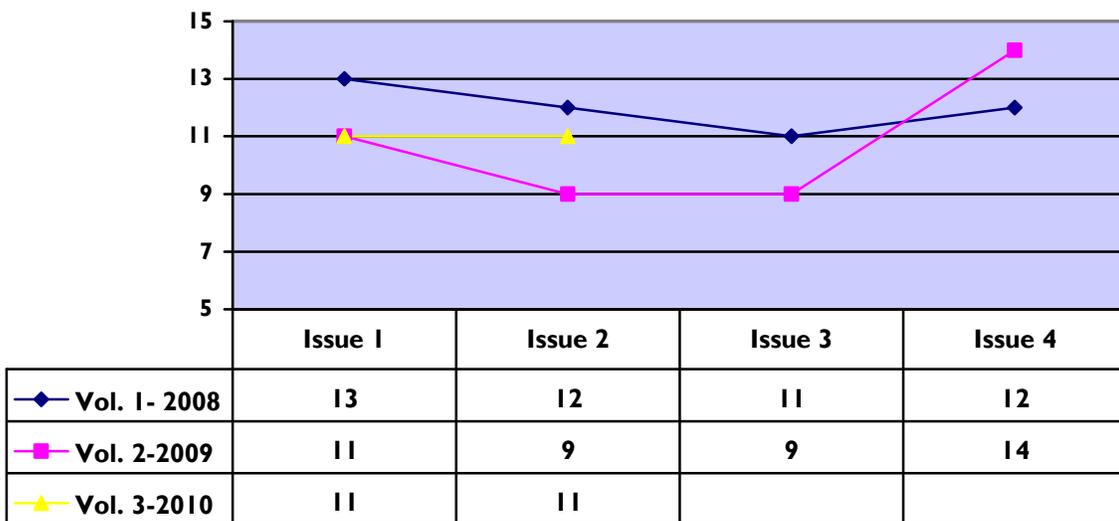
The following shows the number of pages printed in each issue this year in *Weed Science*, Volume 58; *Weed Technology*, Volume 24 and *Invasive Plant Science and Management*, Volume 3:

Number of Pages Printed in First 2 Issues of 2010



Number of Articles Printed in Each Issue

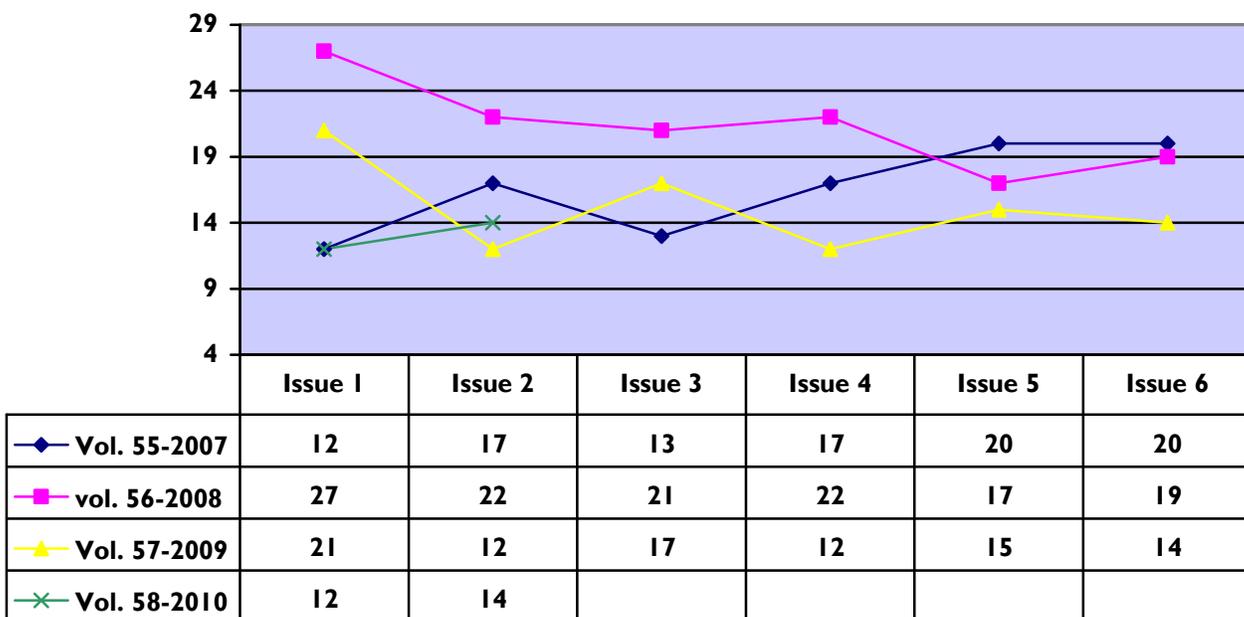
IPSM: Number of Articles in Each Issue



Weed Tech: Number of Articles in Each Issue



Weed Science: Number of Articles in Each Issue



Spanish Abstracts

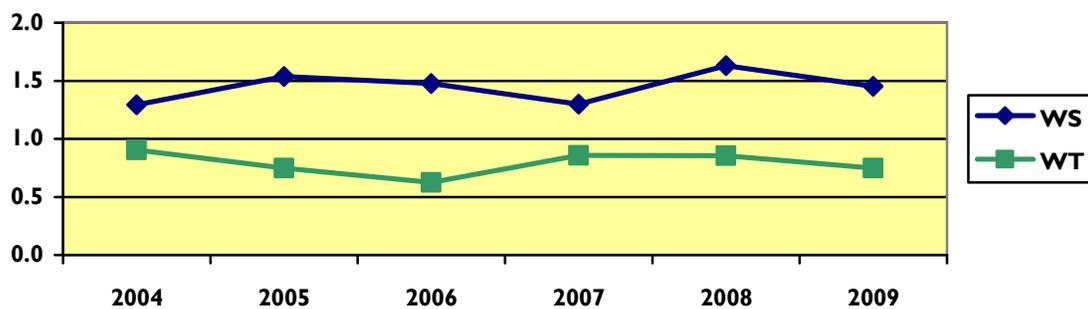
We introduced Spanish abstracts in *Weed Technology* with the first issue of 2010. We received a number of comments about the quality of the translations for the first issue and we worked with our contractor to improve them. We have not heard any comments or complaints about the second issue.

Impact Factors

In February, we formally applied to have *Invasive Plant Science and Management* included in the Web of Science, the first step toward getting an Impact Factor for this journal. We should know late in 2010 or early in 2011 if the journal has been accepted.

For 2009 (the most recent year that data are available), *Weed Tech* had an impact factor of 0.749, which is down slightly from 0.854 in 2008. *Weed Science's* impact factor, 1.451, was also down slightly from 1.631 in 2008.

WS and WT Impact Factor

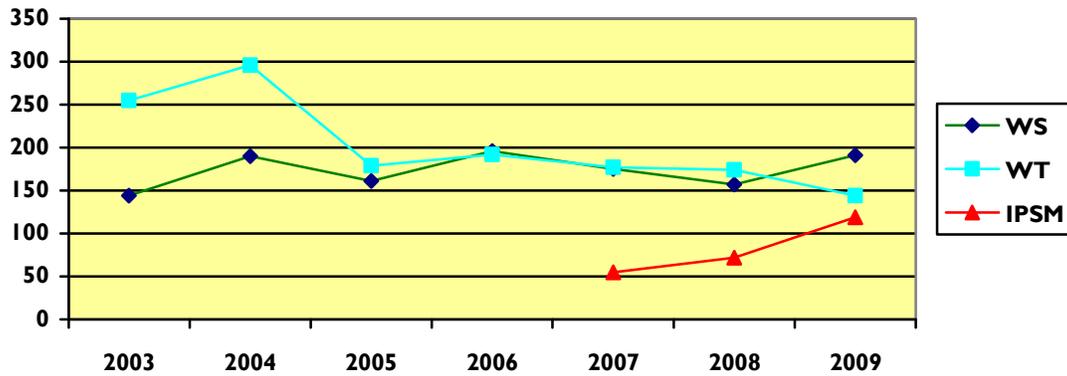


Following is a comparison of impact factors for *Weed Tech* and *Weed Science* with other journals with similar subject matter:

Journal	IMPACT FACTOR					
	2009	2008	2007	2006	2005	2004
Plant and Soil	2.517	1.998	1.821	1.495	1.703	1.542
Plant Pathology	2.368	1.820	2.012	2.198	1.718	1.467
Field Crops Research	2.336	2.032	1.664	1.634	1.241	1.243
Pest Management Science	2.190	2.040	1.867	1.428	1.175	1.184
Weed Research	2.033	1.793	1.352	1.705	1.670	1.265
Crop Science	1.735	1.325	1.151	1.153	0.925	0.958
Restoration Ecology	1.665	1.892	1.928	1.612	1.380	1.177
Plant Ecology	1.567	1.730	1.239	1.383	1.011	1.275
Weed Science	1.451	1.631	1.299	1.476	1.536	1.292
Crop Protection	1.331	1.201	1.129	1.199	1.054	0.087
Rangeland Ecology & Mgmt	0.921	1.107	0.930	0.652	n/a	n/a
Weed Technology	0.749	0.854	0.858	0.626	0.749	0.904
Weed Biology and Management	0.743	0.690	0.382	n/a		

Manuscript Submissions

The following chart shows the number of manuscripts submitted to each journal by year.

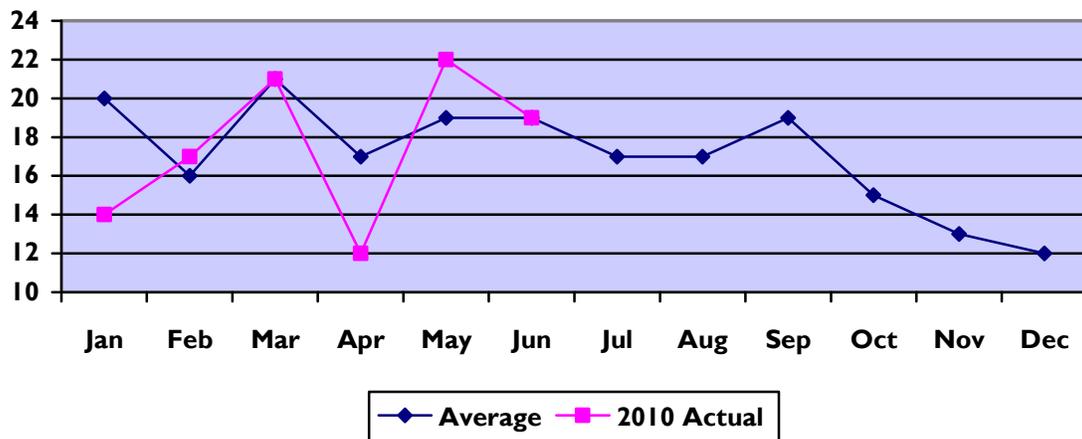


The following chart shows the number of submissions for each journal for the first 6 months of 2010:

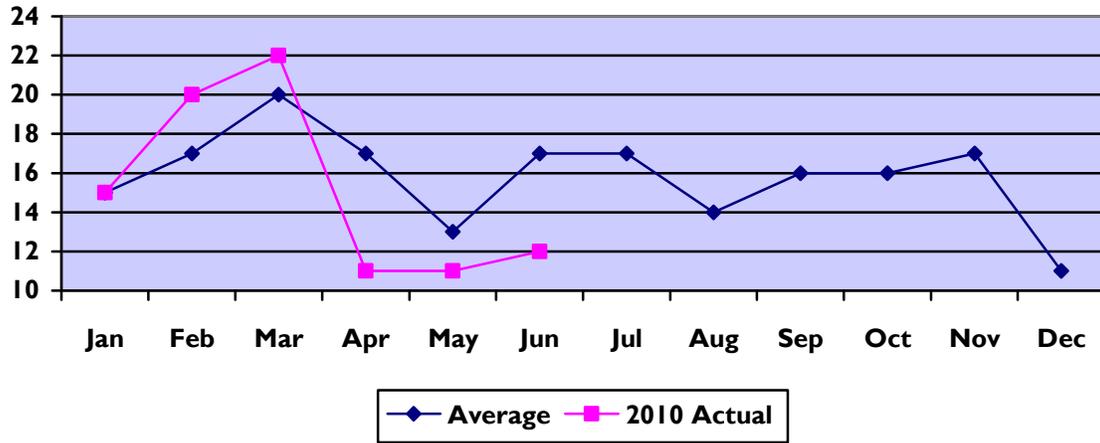
	Total Manuscripts Submitted	Total Rejected	Total Accepted	Returned for Major Revision
<i>IPSM</i>	64	23	16	25
<i>Weed Tech</i>	90	52	23	15
<i>Weed Sci</i>	84	29	30	25

The following charts show the average number of manuscripts submitted to each journal by month and the actual number of manuscripts submitted from January through June 2010.

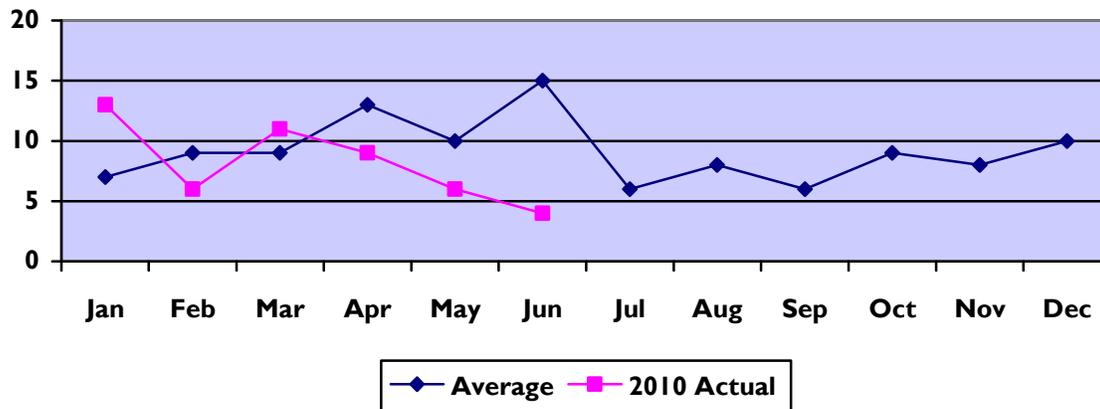
Weed Science: 5-Year Average and 2010 Actual by Month



Weed Technology: 5 -Year Average and 2010 Actual by Month



IPSM: 3-Year Average and 2010 Actual by Month



The following tables show total submissions, time from submission to first decision, time from submission to final decision, and days from acceptance to publication.

Weed Technology

Editor	2005	2006	2007	2008	2009	Average
	Wilcut	Wilcut	65% Wilcut 35% Harker	Harker	Harker	5 Years
Total Submissions	179	192	177	172	144	173
Total Accepted	154	155	134	111	116	134
Total Rejected	47	59	47	60	68	56
Total Withdrawn	19	6	3	12	10	10
Total First Decisions	226	187	185	180	186	193
Average Days to First Decision	139	93	91	90	79	100
Median Days to First Decision	104	85	75	76	77	89
Shortest First Decision Time (Days)	0	0	0	0	0	
Longest First Decision Time (Days)	823	463	474	666	359	
Total Final Decisions	220	220	184	183	192	200
Average Days from Submission to Acceptance	246	192	157	146	150	181
Median Days from Submission to Acceptance	197	135	133	119	136	158
Shortest Final Decision Time (Days)	0	0	0	0	0	
Longest Final Decision Time (Days)	976	993	623	666	946	

	Vol. 21	Vol. 22	Vol. 23	Average
				3 Years
Avg Days: Acceptance to Publication	214	153	123	165
Longest Length of Time	303	323	222	
Shortest Length of Time	37	93	93	

Invasive Plant Science and Management

	2007*	2008	2009	Average	
	DiTomaso	DiTomaso	DiTomaso		
Editor					
Total Submissions	56	72	114	93	2 years
Total Accepted	22	38	52	45	2 years
Total Rejected	15	22	51	37	2 years
Total Withdrawn	4	9	1	5	2 years
Total First Decisions	46	74	126	246	
Average Days to First Decision	49	76	72	77	
Median Days to First Decision	50	74	84	67	
Shortest First Decision Time (Days)	0	0	2		
Longest First Decision Time (Days)	109	289	346		
Total Final Decisions	41	68	118	227	
Average Days from Submission to Acceptance	76	123	100	111	
Median Days from Submission to Acceptance	69	117	114	93	
Shortest Final Decision Time (Days)	0	0	1		
Longest Final Decision Time (Days)	169	399	273		

	Volume	Volume	Average
	1	2	
Avg Days Acceptance to Publication	125	135	129
Longest Length of Time	175	187	
Shortest Length of Time	65	65	

*2007 is for 6 months only

2010 Marketing Activities

We will develop a list of potential authors and send another call for papers for Weed Technology.

Press Releases: We have issued press releases for each issue of each journal this year. The one that received the most attention is the IPISM article, "Weed-sniffing dogs help bust invasive plants."

Conference Promotions: We continue to promote all three journals at various conferences and meetings throughout the country in an effort to increase visibility and subscriptions.

Subscriber Campaigns: We are promoting the journals with various campaigns to encourage new subscribers as well as contacting lapsed subscribers. We are monitoring the results to see how many institutional subscriptions we gain from this effort.