2009 WSSA Committee Report to Members Summary for 2009 and Action Plan for 2010

Committee Code and Name: F5 Sustaining Member Committee

Committee Chair: <u>Jamie Breuninger</u>

Board Coordinator: Jason Norsworthy

Committee Members Rotating Off: T. Armstrong after 2010

Appropriate Replacements:

2009 Summary of Activities

What were the committee's goals for 2009?

The committee chair was in transition for 2009 from John McGregor to Jamie Breuninger

List the committee's accomplishments in 2009:

Jamie Breuninger was named committee chair on April 2, 2009.. On July 21, 2009 Breuninger sent out the 2010 Trade Show Information and fee structure to Sustaining Members for the Joint Meeting of WSSA and SRM. As of July, Springborn Smithers Laboratories has dropped Sustaining Membership as well as Agro Technology Research, Inc and Nissan.

What information was posted on the WSSA website?

Nothing yet but the list of sustaining members needs to be updated because it is incomplete. For example, Dow AgroSciences is now a Presidential Sponsor and listed as Leader on the website.

How much funds were requested? How much was spent? No funds requested

What was the impact of the committee activities/accomplishments on the following: membership, publication, policy, legislation, and/or education?

Many sustaining members contributed to the successful golf tournament that was held at the 2009 WSSA meeting.

What is the current state of the committee's projects and activities?

This needs to be redefined

2010 Plan for Committee Activities

Goals for 2010:

Recruit new sustaining members to replace those that have dropped and ask existing members to contribute at a higher level if possible

Plan of Action:

Meet in Denver as a committee to decide on a goal for new membership and actively recruit new sustaining members beyond those today.

What is needed to further the goals of the committee/project?

Statement on the history of sustaining members and whether we are up or down to establish a goal for the committee.

Recommendations for Board/Society Action:

Funds requested for 2010:

None at this time

Other requests for the Board:

None at this time