

2011 WSSA Committee Progress Report February, 2012

Committee Code and Name: F5 Sustaining Membership

Committee Chair: Jamie Breuninger
Committee Members, 2011:

Board Coordinator:

Committee Members Rotating Off: Anita Dille **Suggested Replacements:** New Treasurer for 2012.

2011 Summary of Activities (through January 2012)

- What are the committee's goals for 2012?
 - Continue to expand the numbers and levels of membership of Sustaining Members of WSSA to support the society
- List the committee's accomplishments (through January 2012):
 - We have continued to gain new sustaining members and at the same time increase the level of membership support from current ones. For example we have added new members such as Sepro for 2012 and also have reached out to companies that we have lost touch with such to again join as a Sustaining Member. The levels of membership are as follows:
 - Presidential \$5,000*
 - Leaders \$2,500*
 - Patrons \$1,500*
 - Contributors \$750*
 - Associates \$500*
- What information was posted on the WSSA website?
 - Nothing has been posted but we have been in contact with 50 companies through letters, email and personal contact with a special emphasis on 19 of these companies.
- Were funds requested for 2011? How much was spent?
 - No funds were requested in 2011
- What was the impact of the committee activities/accomplishments on the following: membership, publication, policy, legislation, and/or education?
 - We have continued to expand our membership. In 2011 we had 32 sustaining members: 6 at Presidential level , 2 at Patron level, 7 at the Contributing Level and 17 at the Associate level. This represents \$49,750 in 2011. For 2012 I expect to have 35 members.
- What is the current state of the committee's projects and activities?

- We will continue to make contact with Weed Science companies that are not Sustaining Members of WSSA

2012 Plan for Committee Activities

- Other Goals for 2012: I would like to have 40 member companies by December 2012
- Plan of Action: Continue to have personal contact with non-member companies

Recommendations for Board/Society Action:

- Funds requested for 2012: None
- Other requests for the Board: None