

## **2010 WSSA Committee Progress Report July, 2010**

**Committee Code and Name: F5 Sustaining Membership Committee**

**Committee Chair: Jamie Breuninger**

**Committee Members, 2010:**

Breuninger, James*	2014-NC		
Armstrong, T.	2010-C		
Dahl, Greg	2013-NC		
Gylling, Steve	2013-NC		
McGregor, John	2011-S	King, D.	2011-S
Shaner, Dale	2013-W		
Lancaster, Joyce ex-off Ex. Sec.			
Anita Dille (Treas.) ex-off 2012			

**Board Coordinator: Jason Norsworthy**

Committee Members Rotating Off: Armstrong, McGregor, King      Appropriate  
Replacements: Drost, Dirk      Oyarzabal, Emilio

### **2010 Summary of Activities (through 12/31/2010)**

- What are the committee's goals for 2010-11?

In January 2010, it was estimated that the level of support from sustaining members is \$42,000 and that have a goal of \$50,000 by January of 2011. This was agreed to with a 5 year goal of \$75,000. We know this is a stretch goal but we would like to increase membership every year.

- List the committee's accomplishments (through 12/31/2010):

Jamie Breuninger has created a list of 39 companies that are not Sustaining Members of WSSA that sell herbicides in the US. The companies were selected from the 2010 Crop Protection Handbook. A letter was sent the 3<sup>rd</sup> quarter of this year to these companies outlining the activities of WSSA and asking for them to join WSSA as a Sustaining Member. A follow-up letter was sent in **January 7, 2011**. To date we have had 2 companies join as Sustaining Members (Agrisel and Marrone Organic Innovations ) and one company renewed their membership for 2010 after the meeting. We project at this time that we will have achieved the level of support from sustaining members for 2011 at \$44,000 with the possibility of an increase.

- What information was posted on the WSSA website? July , 2010 update by committee report
- How much funds were requested? None. How much was spent? None
- What was the impact of the committee activities/accomplishments on the following: membership, publication, policy, legislation, and/or education?
  - Increase in Sustaining Members from 28 members to 30
- What is the current state of the committee's projects and activities?
  - A follow-up letter was sent in January 7, 2011 to increase membership

### **2011 Plan for Committee Activities**

- Other Goals for 2011: Increase Memberships
- Plan of Action: Committee Members will be assigned persons in non-member companies to contact them by phone to ask them to consider membership

### **Recommendations for Board/Society Action:**

- Funds requested for 2011: None
- Other requests for the Board: None