

## **2011 WSSA Committee Progress Report February, 2012**

**Committee Code and Name:**P8 Newsletter

**Committee Chair:** Trey Koger

**Committee Members, 2011:** Phil Banks, W; Stephen Darbyshire, C; Valenti Hatterman, NC; Darren Lycan, NE; Linda Nelson, A; Andrew Price, S; Sarah Ward (Board Liason, Member at large).

**Board Coordinator:** Sarah Ward

**Committee Members Rotating Off:** Andrew Price (S); Linda Nelson (A)

**Suggested Replacements:** Darrin Dodds (S); Cody Gray (A)

### **2011 Summary of Activities (through January 2012)**

- What are the committee's goals for 2012? Revamp the layout and format of the newsletter.
- List the committee's accomplishments (through January 2012): Completed quarterly newsletters and solicited input from fellow committee members regarding how to proceed with revamping the layout and formatting of the newsletter. Input from committee members was gathered and will be considered as we move forward with revamping the newsletter.
- What information was posted on the WSSA website? Quarterly newsletters
- Were funds requested for 2011? \$1,400 How much was spent? \$1,400
- What was the impact of the committee activities/accomplishments on the following: membership, publication, policy, legislation, and/or education? Information, reports, and updates on publications pertinent to activities of the WSSA were included in quarterly newsletters for viewing by WSSA membership. Washington reports regarding WSSA activities and pertinent legislative activities pertinent to the WSSA and Weed Science community were printed in quarterly newsletters. Applicable education pieces (meeting updates, notifications, and upcoming meetings), new hires within the weed science community, job announcements, weed contest and other contest solicitations and results, and other pertinent education pieces were included in newsletter.
- What is the current state of the committee's projects and activities? Input from newsletter committee regarding how to revamp the newsletter has been solicited. The technology group we currently work on formatting the currently newsletter has been contacted to see if they are interested in continuing to work with us on the newsletter and see if they may be interested in working with us in revamping the layout of the newsletter. Secondly, we are in discussion with BrightCopy company to determine if they can provide technical insight and input on revamping the newsletter. BrightCopy has the capabilities to incorporate digital advertising,

multimedia files, slide shows, discussions, and other digital multimedia information into a digital newsletter format. The WSSA newsletter committee and other interested WSSA members are looking into viewing a demo developed by BrightCopy to determine if it will satisfy the needs of the WSSA. We likely will solicit input from the WSSA BOD on the BrightCopy demonstration.

### **2012 Plan for Committee Activities**

- Goals for 2012: Have a template for revamped for the newsletter complete for viewing and review by the WSSA board by April 2012. Have the revamped newsletter completed and in circulation by the July 2012 newsletter. View BrightCopy demo for potential for working with BrightCopy in the future on WSSA newsletter.
- Plan of Action: Solicit input from the board in January – February, meet with technology group in January. Have a template for the revamped newsletter completed by April 1 for review by the WSSA board and possibly the WSSA membership. Thoughts from the BOD would be great. Have a completed revamped newsletter in circulation for the July newsletter.
  - View BrightCopy demo prior to WSSA meeting in Hawaii.

### **Recommendations for Board/Society Action:**

- Funds requested for 2012: \$1,400 for charges incurred by existing technology group who help with putting the newsletter together. Same fund request as in the past.
- Other requests for the Board: I would like to request the board to suspend my annual payment of \$3,000 for each of the next two years (2012 and 2013). I would rather see these funds used for other WSSA activities or possibly submitted to the endowment fund.