

2011 WSSA Committee Progress Report February, 2012

Committee Code and Name: S72 WEBSITE DESIGN

Committee Chair: Sarah Ward

Committee Members, 2011: Joyce Lancaster, Greg MacDonald, Wes Everman, Jeff Derr, Trey Cutts, Sarah True, Jacob Barney, Chad Brommer, James Anderson, Lee Van Wychen, David Krueger

Board Coordinator: Mike Barrett

Committee Members Rotating Off: N/A **Suggested Replacements:** N/A

2011 Summary of Activities (through January 2012)

- What are the committee's goals for 2012? None. S72 was an ad hoc committee convened in August 2011 and charged (a) to work with David Krueger to develop a new design and layout for the WSSA web site; and (b) to develop a position description for a part-time Web Content Manager. These goals have been met as of December 2011.
- List the committee's accomplishments (through January 2012): Members of the committee worked via conference calls and e-mail exchanges August-December 2011. We reviewed several prototype WSSA web site designs developed by David Krueger and suggested modifications to the design finally agreed on. David Krueger is now using this design to develop a new WSSA web site that will be ready for review by the WSSA Board of Directors in February 2012 and potential launch shortly thereafter.
The committee also discussed and drafted a position description for a part-time Web Content Manager. This has been forwarded to Mike Barrett for consideration at the February 2012 WSSA BOD meeting.
- What information was posted on the WSSA website? None.
- Were funds requested for 2011? How much was spent? None.
- What was the impact of the committee activities/accomplishments on the following: membership, publication, policy, legislation, and/or education? The redesigned and updated WSSA website will act as the chief means of communication between WSSA and its members. The new website will also represent WSSA to the general public, provide access to WSSA publications, and act as a readily accessible information portal on issues related to weed science. Creating and filling the position of Website Content Manager will ensure that the WSSA website is well maintained and up-to-date, and that it provides current information and services to WSSA members.
- What is the current state of the committee's projects and activities? See above.

2012 Plan for Committee Activities

- Other Goals for 2012: N/A
- Plan of Action: N/A

Recommendations for Board/Society Action:

- Funds requested for 2012: N/A
- Other requests for the Board: (a) Make final recommendation on adoption and launch of new WSSA website; (b) recommend appropriate stipend for WSSA Website Content Manager; (c) identify and hire suitable candidate to fill position of WSSA Website Content Manager on a trial basis for one year.