

WSSA Project Proposal

Project & Champion Name: Spanish Abstracts.

Project Champion Contact Information: james.anderson@ars.usda.gov

Committee forwarding proposal: Publication Committee via Spanish Abstracts sub-committee

The Project champion has the primary responsibility for driving toward results and leading the project

Scope of Work – What is the project end state / goals? The scope of work should sketch out the project topic area, rough costs involved, other resources required, and define the objectives of the project. This project proposal involves the translation of WSSA journal article abstracts into Spanish. Estimated costs for Spanish translation of WSSA Abstracts from Chloe Conaway de Pacheco, Director, Centro de Idiomas Del Sureste, A.C. are \$166.75 Mexican pesos or about \$16.19 US dollars for an abstract of 250 words. The extra page space needed for including a Spanish Abstract in each journal article is not estimated to exceed the total number of published pages contracted per year with Allen Press. The objective is to have our journals reach more Latin American readers with a goal of increasing subscriptions and potentially drawing new members to the society through increased awareness as to what the society has to offer.	Project Duration 2009-unlimited
Alignment with the WSSA Strategy Please explicitly demonstrate how the project and the end results are aligned with WSSA strategy. Including Spanish abstracts within each journal article should allow more Latin American readers to determine the content of each article. Increasing the number of journal readers would be aligned with promoting increased journal subscriptions, awareness, and membership in WSSA.	
Project Timeline / Milestones Please outline the best estimate of the timing for the project and any identified and required elements to complete the project. Start publishing Spanish Abstracts for Weed Science articles in 2010 and after one year, review the success to determine if we would 1) want to continue, 2) expand to Weed Technology and Invasive Plant Science and Management, or 3) eliminate the project.	
Broader Society Support Please confirm support from the appropriate committee(s) and where broader Society support for the project exists and/or how the Champion intends to involve membership. The publication committee and Spanish Abstracts sub-committee (consisting of: Karen Ridgway, Nilda Burgos, Mike Owen, and James Anderson) intend to increase readership among Latin speaking countries. Other Latin American members of the society such as Dr. Fernando Rivas have also offered to provide additional support and guidance to the Publication Board at the annual meeting in Orlando. Authors to Weed Science would be asked to pay the charges for having Abstracts translated into Spanish.	